

GOVERNMENT OF TELANGANA

ABSTRACT

Elections – Preparation of Electoral Rolls of Teachers' Constituencies, 2016–
Voter Awareness- Publicity- Scrolling in Television Channels – Payment of
Rs.41,400/- to M/s Associated Broadcasting Company Pvt Ltd., Hyderabad
- Sanction Orders - Issued

GENERAL ADMINISTRATION (ELECTIONS.B) DEPARTMENT

G.O.Rt.No.54

Dated:08-01-2017.

Read the following:-

1. Govt. Lr.No.2984/Elecs.E/A2/2016-44,dt. 27.10.2016.
2. From M/s Associated Broadcasting Company Pvt. Ltd, Hyderabad
Invoice Nos. TV9T/16-17/02749 dt: 31.10.2016 &
TV9T/16-17/03003, dt: 16.11.2016.
3. G.O.Rt.No.957., Fin (EBS.I) Dept.dt.27.12.2016.

ORDER:

In the Government letter 1st read above, orders have been issued to the General Manager, M/s Associated Broadcasting Company Pvt. Ltd., Hyderabad, with a request to telecast the 180 scrolls at the rate of Rs.200/- per scroll through TV9 News Channel from 7.00 a.m. on 29.10.2016 to 4 p.m. on 05.11.2016 @ during prime time in the morning and evening in connection with Voter Awareness for preparation of Electoral Rolls of Teachers' Constituencies of Telangana Legislative Council and submit the bill as per the approved rate along with advance stamped receipt, and also bank details for processing the bill for payment.

2. Accordingly, the Agency has telecast the scrolls in TV9 News Channel from 7.00 a.m. on 29.10.2016 to 4 p.m. on 05.11.2016 and sent bills for **Rs.41,400/-** (including service tax) for arranging payment.

3. After careful examination of the matter, Government hereby accord sanction for an amount of **Rs.41,400/-** (Rupees Forty one thousand and four hundred only) to M/s Associated Broadcasting Company Pvt. Ltd., Hyderabad towards the cost of advertisement in TV9 News Channel from 7.00 a.m. on 29.10.2016 to 4 p.m. on 05.11.2016.

4. The expenditure sanctioned in para 3 above shall be debited to "**2015 – Elections – MH 103 Preparation and printing of Electoral Rolls – SH (07) Legislative Council – 260 Advertisement, Sales and Publicity Expenses**" and shall be met from the additional funds provided vide G.O. 3rd read above.

5. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 3 above, and credit in favour of "**M/S Associated Broadcasting Company Private Limited, Hyderabad**" A/c **No.008010200024505, Axis Bank, Greenlands, Begumpet, Hyderabad, (IFSC Code: UTIB0000008 and MICR Code.No.500211002 .**

6. The Pay and Accounts Officer, Hyderabad is requested to admit the bills in audit.

(P.T.O)

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7. This order does not require the concurrence of Finance Department as per the orders issued vide G.O. 3rd read above.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

BHANWAR LAL
CHIEF ELECTORAL OFFICER & E.O
SPL.CHIEF SECRETARY TO GOVERNMENT

To
The General Administration (Claims.C) Department,
The Pay & Accounts Officer, Hyderabad.
The Deputy Pay and Accounts Officer, Secretariat Br. Telangana state.
Copy to
The Asst. Manager, Advt .Accounts, TV9,
M/s Associated Broadcasting Company Pvt. Ltd.,
Road. No.3., Banjara Hills, Hyderabad.
The Director of Treasuries & Accounts, Telangana , Hyderabad.
The A.G.A.P. Telangana, Hyderabad.
SC/SF.

//FORWARDED :: BY ORDER//

SECTION OFFICER